



**Window
Stickers**

Avoid collisions of birds against your window



You can make an important contribution to the protection of birds around your home with these window stickers from our Best for Birds Collection.

More than 250,000 birds die every day in Europe by flying into windows. The exact number of fatalities cannot be



quantified because most birds do not die directly on the spot, but later succumb to internal injuries. Not only the injured animals are affected during the breeding season, but also their offspring, which can no longer be fed.

Involved are a wide range of bird species, such as blackbirds, tits, robins, sparrows, woodpeckers and many others, including rare and

protected species.

Glass windows are in many ways a danger to birds. First, due to their transparency; it suggests the birds have a free flight. They do not recognize the window as an obstacle. In particular young birds have been affected. On the other hand the glass reflects the blue sky and vegetation of the garden, so that the birds get the impression that they are flying through the garden.

Place this Best for Birds window sticker on the outside, especially in the upper part of your window or glass. Ensure that the distance between the stickers is not too large, otherwise the birds won't recognize the window as an obstacle and try to fly between the stickers.

We thank you for your commitment to protecting the birds!